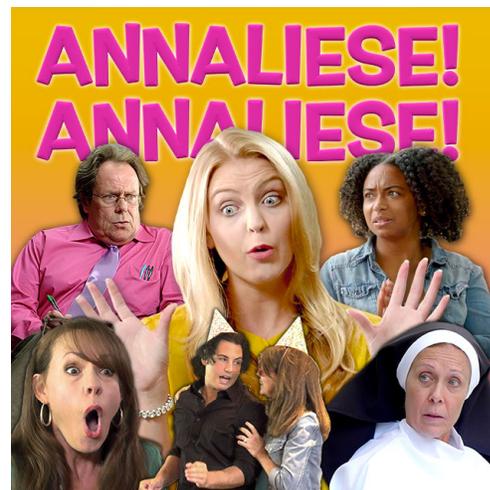


ANNALIESE PICTURES, LLC

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Motion Picture Entertainment Development, Production, Distribution
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FREE - NO COST - RETAIL PROMOTION TIE-IN to VALENTINE'S DAY via a ROMANTIC COMEDY MOTION PICTURE



Dear Merchant,

Here is a totally FREE way for you to participate in a cross-marketing promotion connected with the local premiere of a locally produced romantic comedy film to be screened at the Farmington Civic Theater (FCT), January 28, 2018.

ANNALIESE! ANNALIESE! The Webisodes...

is a 45-minute short feature film that tells the backstory of Annaliese Muddle, a beautiful but confused millennial woman with a problem. Her mom wants her to get married, but Annaliese hates men because all they ever think about is sex. And now, because her trust fund deposits are ending, she has to figure out what to do with her life...and very soon. But that's just the beginning.

A CROWD FUNDING CAMPAIGN will be launched at the webisode premiere to fund the production of a **full-length motion picture** that will pick up Annaliese's story where the webisodes leave off. And in the full-length movie, in order to continue her search for a life without men, Annaliese recruits the gay guy next door to help her be a nun, even though she's not that religious.

Our ability to produce the full-length movie depends, in part, on getting people to attend the premiere of ***The Webisodes***. To help do that we will offer each adult attendee:

- (A) a \$4 voucher for concessions,
- (B) a goodie bag of merchant coupons and promotional swag from local businesses,
- (C) free raffle items, provided by participating businesses, and
- (D) a promise to donate 20% of our ticket proceeds to HAVEN, the social services organization in Oakland County who serve abused women, children, and their pets.

The merchant coupons are key. They will be offered to over 20,000 of our contacts on social media, while the promotional swag will be doled out to about 275 at the FCT screening.

MERCHANTS CAN PARTICIPATE IN ONE OR ALL OF FOUR WAYS.

1. Offer a raffle item that will promote your business.
2. Offer promotional discount coupons for your products or services.
3. Provide swag promotional items for the premiere goodie bags.
4. Let us place a small color poster in your store window to promote the premiere.

IN EXCHANGE, WE WILL:

1. Offer the raffle item to those in attendance and plug your business at the event and on social media.
2. Place the merchant coupons to every adult attendee's goodie bag.
3. Place your swag, with your business name and logo, in every adult's goodie bag.
4. Post your business name, website link, and coupons: (a) on our website, and (b) offer them as part of the basic perks of our crowd funding campaign.

www.AnnalieseTheMovie.com

Please take a picture of or scan this form and return by email or fax by January 15, 2018.

VALENTINE DAY TIE IN

The movie is a romantic comedy, and the crowd funding campaign will run through all of February. So, it may be appropriate to tie in your coupon with Valentine's Day.

ALL YOU NEED TO DO

Provide us with coupon information, the raffle item and/or a giveaway promotional swag. Call me if you want to discuss. The pixel dimensions of the color coupon artwork should be 1170 wide x 500 high. Or, if you want us to create the coupon for you at no cost, just send the information you want to place on the coupon and a high-resolution JPG, PSD, TIFF, or PDF of your logo. (Send to Stan@StanWillilams.com, and follow up with a phone call to 248-344-4423.)

DEADLINE

I must have your coupon artwork or information by January 15, 2018. The Raffle items and SWAG items I should have by January 22, 2018. As soon as you can give us permission, please let us post a small poster in your shop window. Call or email me to arrange.

I look forward to helping you promote your business, as you help us promote ANNALIESE! ANNALIESE! The Webisodes.

By signing this agreement, we acknowledge that no money changes hands between us, that the coupon is good for all bearers who present it to you through the end of February, 2018, and that we will distribute your coupon both at the premiere event, on our website, offer it through all our social media contacts (20,000), and make it part of our Crowd Funding Campaign perks.

Thank you,



Stan Williams, Executive Producer

Your Name (PRINT) _____ Signature _____

Business Name: _____ Phone No. _____

Business Address: _____

Tell us how you want to participate so we will be sure to follow up with you.

Our business will provide:

- Raffle Item
- Coupon
- SWAG
- Space for small poster in shop window

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